**Saarang 2018**

MASTER DOCUMENT - Photo Marathon

**Conveners details:**

|  |  |  |  |
| --- | --- | --- | --- |
| **NAME** | **EMAIL ID** | **PHONE NO.** | **HOSTEL** |
| K R Avyaktha | **​**avyakta.elec@gmail.com | 9940122475 | Sharavati |
| M Pranav Teja | pranavteja2309@gmail.com | ​ 9940123275 | Jamuna |
| Siddharth Devulapalli | dsiddharth.s@gmail.com | 9493640146 | Alakananda |
| Rahulnath S.R | rahulnathsr@gmail.com | 9400447484 | Ganga |

**Coordinators details:**

|  |  |  |  |
| --- | --- | --- | --- |
| **NAME** | **EMAIL ID** | **PHONE NO.** | **HOSTEL** |
| Ananthu | ananthajithkr@gmail.com | 9400420077 | Jamuna |
| Maneesh | maneesh.dev8@gmail.com | 8500569942 | Brahmaputra |
| Aadil khan | aadilak97khan@gmail.com | 7862002002 | Narmada |
| Kaviyarasan D | kavi4solution@gmail.com | 9043612784 | Krishna Hostel |
| Venkatesh Vemulapalli | vvenkateshiit4@gmail.com | 9940125258 | Godavari |

**Type of event:**

Online registration and on spot registration only on the first day.

**Description of event:**

This is an on-ground photography event, where the participants go through a series of photo challenges on each day at Saarang. A new theme is announced every day, and only those who qualify the day's challenge are allowed to take the next. The best of the lot who reach the finals are awarded with exciting prizes!

**Hospi Write-Up**

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**Publicity Write-Up**

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**Format and rules**

1. The event will be conducted on the 11th, 12th and 13th of January 2018.

2. It will consist of three rounds (with each round conducted on each day).

3. A new theme will be announced in every round, and only the shortlisted entries are allowed to participate in the next round.

4. The theme will be announced at 10am on each day.

5. Participants must pre-register following the given link. People can also register at the hospitality desk by 10:30 am on 11th January,2018. Late registrations will not be accepted.

6. Photographs must be clicked from 10am-5pm and should be sent to mediaevents@saarang.org by 6:00pm on each of the three days.

7. The subject of the mail should be

8. Image name SHOULD be of format

9. The maximum number of entries that a participant can submit will be announced along with the theme.

10. Winners from the final round will be announced on the last day of Saarang.

11. The photo should be original. Plagiarism of any kind will not be tolerated.

12. The photo should be untampered.

13. The photos can be taken by a DSLR or a phone having camera of minimum 5 MP.

14. No kind of editing will be tolerated.

15. The decision of the judge will be final and binding.

16. Photographs will be judged on the basis of Creativity, Photography Techniques, interpretation and adherence to the theme and originality.

17. The photograph, in its entirety, must be a single work of original material taken by the contest entrant. By entering the contest, entrant represents, acknowledges, and warrants that the submitted photograph is an original work created solely by the entrant, that the photograph does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the photograph.

18. The photograph must not contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.

19. Flouting any of the above rules will lead to immediate disqualification.

**FAQs:**

1. Do I need to have a Saarang ID to participate in an event?

Yes, all the participants from any college other than IIT Madras need to register at the Quality Management Desk at Saarang. The Saarang ID obtained by registration can be used to participate in any number of events in Saarang

2. Which format should I provide the photos in?

Your photos can be in any format. (.png, .jpeg, .gif). Although we suggest it should be in a universally recognizable format

**Judging Criterion:**

The attributes/criteria on which the teams are rated is at the discretion of the judges. Broadly, these will be based on creativity, humor, presentation, and adherence to time limits.

**Inter-departmental relations/interactions/requirements**

**QMS -** Manager Kapil

* For inter departmental communications with FR, Hospitality, Spons, Design etc.

**Sponsorship and PR**

* Sponsors
* Post in Saarang page or Facebook

**Publicity**

* Mailing list (Colleges / groups / organizations / personal mailing list)
* External publicity
* Internal publicity: IPs/Posters/Hospi Desk

**Media and Design**

* For photography and video coverage during the event.
* Event specific ambience / Posters / Videos / Teasers / Banners / Sign posts etc.

**Hospitality**

* Hospitality brochure with write up sent to various colleges.

**Web-Ops**

* Mention on the Events Page under Comedy Events Vertical, Publicity through Saarang Web Page

**Facilities and requirements**

Venue : Chemical Department Seminar hall

Spike Busters - 1

Extension cord - 2

Projector screen - 1

Chairs - 100

Tables - 2

Table cloths - 2

Platforms - 1

Cordless mics - 2

Pens - 3

Pencils - 3

Double sided tape - 1

A4 sheets - 10

Water bottles - 5

Clip boards - 3

Memento - 3

**Finance**

1. For certificates, prize and prize money

1st prize : 6000/-

2nd prize : 4000/-

3rd prize : 2000/-

2. Mementos for judges